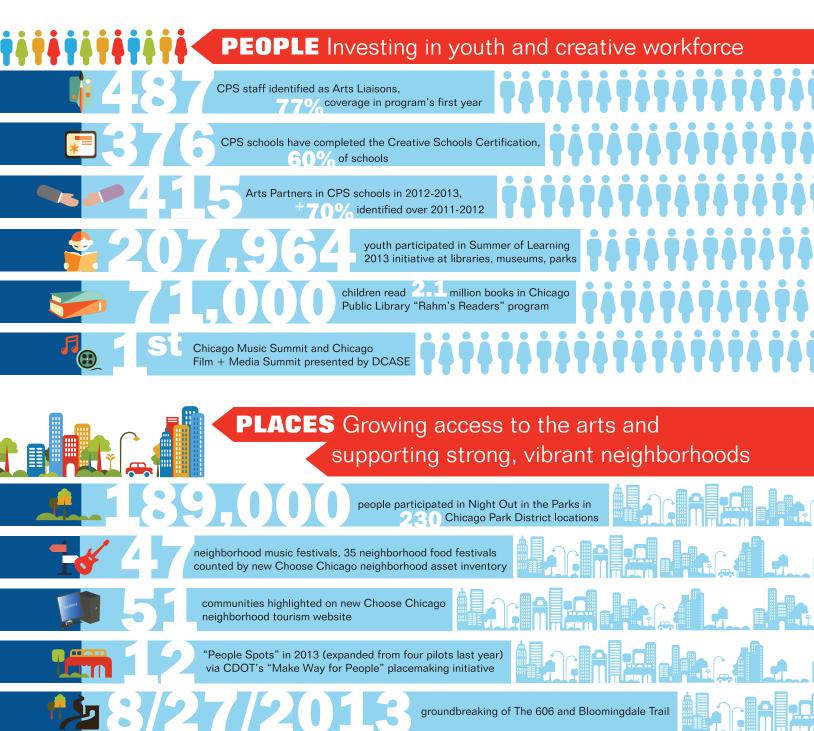


YEAR ONE - BY THE NUMBERS

Released in October 2012 by the Department of Cultural Affairs and Special Events (DCASE), the Chicago Cultural Plan – the first of its kind in more than 25 years – created a framework to guide the City's future cultural and economic growth.

The Plan contains 10 priorities, 36 recommendations and 200+ ideas within four categories: People, Places, Policies and Planning Culturally. Following are highlights of initiatives completed since the Plan was released and the significant progress made by DCASE, other City departments and numerous community and cultural partners.















POLICIES Creating a pro-culture government that is responsive and efficient



grants totaling 51.2 million awarded via re-launched, online Cultural Grants Program



food trucks highlighted at sevents presented by DCASE



Artists Health Care Town Hall to be presented by DCASE

Chicago wards now with designated arts coordinators



Chief Small Business Officer hired by Department of Business Affairs

& Consumer Protection to streamline permit and licensing reviews



PLANNING CULTURALLY Fostering collaborations to promote culture



Chicago Cultural Plan incorporated into other City plans: Chicago Technology Plan, Healthy Chicago (Public Health), Chicago Pedestrian Plan (Transportation)



tickets sold to 300 performances during first-ever Chicago Theatre Week presented by League of Chicago Theatres with Choose Chicago



diners served during Chicago Restaurant Week presented by Choose Chicago with 280 participating restaurants





people reached via Facebook since Chicago Cultural Plan was released

facebook.com/ChicagoCulturalPlan



+68%

Twitter followers since Chicago Cultural Plan was released

@ChiCulturalPlan

10 PRIORITIES



- 1. Foster arts education and lifelong learning
- 2. Attract/retain artists and creative professionals



- 3. Elevate and expand neighborhood cultural assets
- 4. Facilitate neighborhood cultural planning



- 5. Strengthen capacity of cultural sector
- 6. Optimize City policies and regulations



- 7. Promote the value and impact of culture
- 8. Strengthen Chicago as a global cultural destination
- 9. Foster cultural innovation
- 10. Integrate culture into daily life





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